



PRO BONO
ADVISORY GROUP

Compay Overview

As the Principal Advisor of Pro Bono Advisory Group, I am pleased to introduce our organization and the mission that drives our work. Inspired by the Latin phrase pro bono, meaning “for the public good,” our name reflects our deep commitment to supporting organizations that create positive change.

At Pro Bono Advisory Group, we believe in the transformative power of charitable and non-profit organizations to improve lives and build vibrant, healthy communities. Our team of experienced advisors share a passion for community impact, offering low and no-cost advisory services to help organizations like yours thrive. By sharing our expertise, we aim to strengthen your capacity, advance your mission, and amplify your impact.

Partnering with Pro Bono Advisory Group means working together in a relationship built on knowledge, experience, empathy, and compassion. We are committed to supporting you in achieving your most important goals, and ensuring your organization continues to make a meaningful difference.

I look forward to exploring how we can collaborate to support your mission. Please feel free to reach out — I would be delighted to discuss how we can assist you.

W. Geoff Nelson
Principal Advisor
prō 'bônō Advisory Group



Why choose Pro Bono?

- ▶ Expert advisors with decades of experience in public sector leadership and organizational management
- ▶ Tailored, practical solutions to meet your unique challenges
- ▶ A commitment to supporting community impact and positive change
- ▶ Low or no-cost services, making professional consulting accessible

We turn
purpose into

PROGRESS

Our Services

- **Strategic Planning** – Development of strong strategies to set clear priorities, guide teams, and track progress.
- **Program Evaluation & Impact Assessment** – Measuring program effectiveness with data-driven insights and stakeholder feedback.
- **Service Delivery Review** – Optimizing service models for greater efficiency and sustainability.
- **Change Management** – Supporting teams through transitions with effective engagement strategies.
- **Risk Management** – Identifying and mitigating operational and reputational risks.

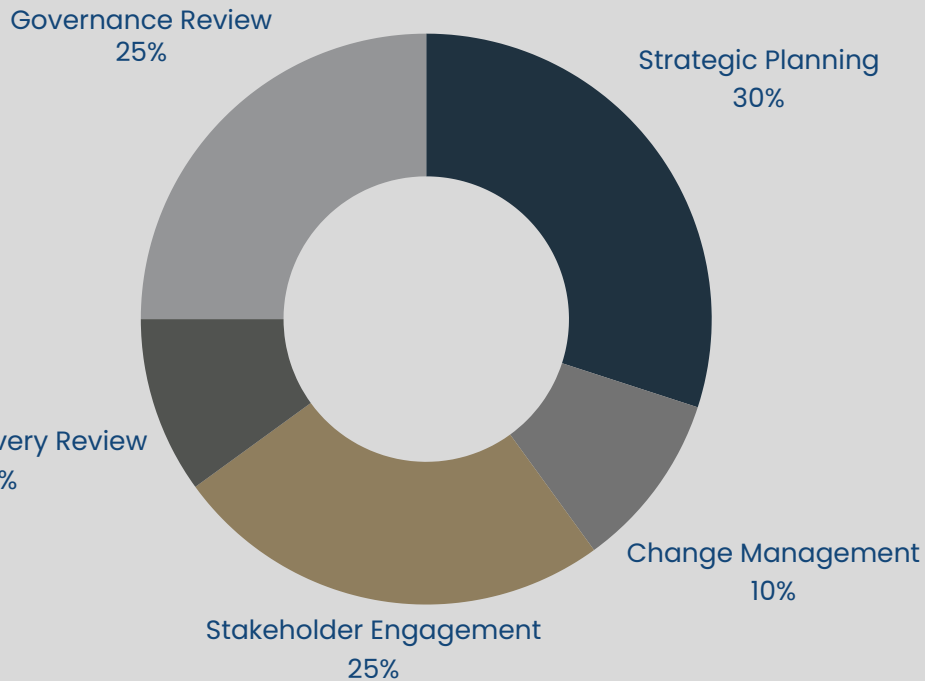


- **Governance Review** – Strengthening organizational structures to ensure compliance and accountability.
- **Community Consultation & Stakeholder Engagement** – Facilitating meaningful dialogue and informed decision-making.
- **Inquiries & Reviews** – Conducting independent assessments on sensitive issues with integrity and impartiality.
- **Customized Services** – Providing tailored solutions for unique challenges beyond standard service lines.



Our Impact

Pro Bono Advisory Group has delivered over 700 hours of no-fee advisory services, equipping nonprofits with strategic guidance and tailored solutions to enhance their governance, operations, and impact.



+ 700 hours
**NO-FEE
SERVICES**



Our Method

Pro Bono undertakes a limited number of projects annually, focusing on short-term engagements. Our approach ensures we can respond quickly to your specific needs and deliver timely, impactful results.

Contact us today to explore how we can support your organization.

Contact Us

info@pbagroup.ca

519-800-1099

<https://www.probonoadvisorygroup.com>

@probonoag.bsky.social



